



Ronald E. Hasson
President

THE BEVERLY HILLS/HOLLYWOOD NAACP

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The National Association of the Advancement of Colored People (NAACP) under the leadership of our National President and CEO, Mr. Cornell William Brooks has recently approved local elections of officers for the Beverly Hills/Hollywood Branch.

We would like to take this opportunity to introduce to you the Beverly Hills/Hollywood President, Mr. Ron Hasson and the EMCC (Entertainment Media Coalition Committee Co-Chairs. This is to inform you that Ms. Yvette Butler and Ms. Yvonne Butler have been appointed Co-Chairs for the EMCC (Entertainment Media Coalition Committee.

Yvette and/or Yvonne will be contacting you for screening opportunities of up coming movies and premieres. Over the past 15 years, Beverly Hills/Hollywood Branch of the NAACP EMCC (Entertainment Media Coalition Committee) has worked with various studios by providing awareness and education of motion pictures. Our appointed Co-Chairs have accepted the responsibility of continuing four on-going relationships with various Entertainment companies. The purpose of the EMCC (Entertainment Media Coalition Committee) is:

- To bring awareness to the African American community regarding projects that involve actors, directors and producers of diverse background who are committed to creativity and positive images in their projects.
- To review movies, provide comments and input to the studios.

To serve as a sounding board and agent for our community which represents a substantial buying power of movie tickets and consumer products produced by various entertainment companies.

- To distribute a monthly newsletter, hold meetings, forums and host fundraisers that maintain our youth and scholarship programs.

In closing, we are committed to maintaining on-going successful relationship. We look forward to meeting and working with you and the principals within the various Entertainment companies.

Sincerely yours,

Yvette Butler
Cinema Co-Chair

Yvonne Butler
Cinema Co-Chair

Ron Hasson
President